

GEVEO

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IGNITE

Where Your Thoughts Ignite

- Guidelines Booklet -

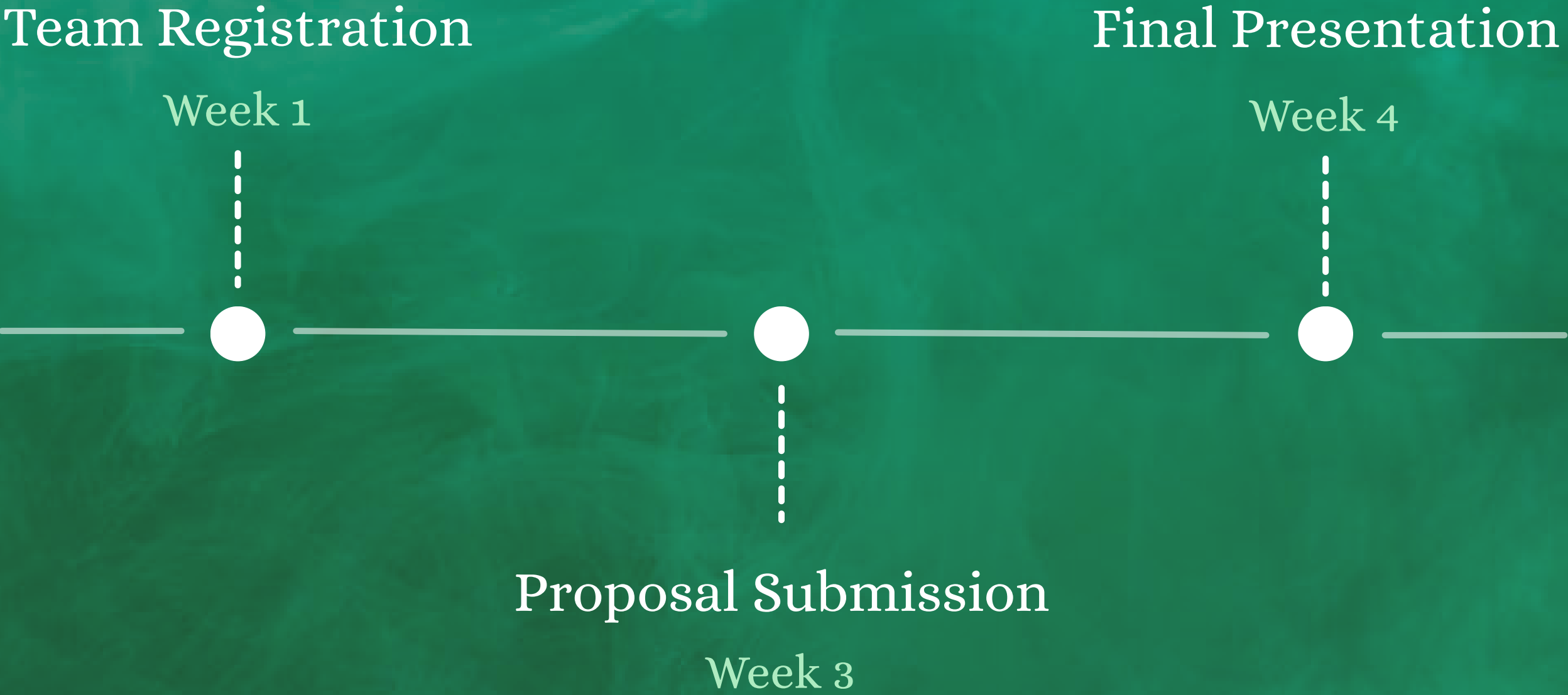
INTRODUCTION

Geveo Ignite is the flagship outreach initiative of Geveo Australasia (Pvt) Ltd., dedicated to identifying, encouraging, and rewarding emerging young talent in technology and innovation. The 2026 edition marks the inaugural Geveo Ignite competition and is primarily focused on Sri Lankan university students, providing a platform for aspiring innovators to showcase their creativity, technical capabilities, and potential to address real-world challenges through innovative solutions.

The competition aims to discover promising ideas, recognize the efforts of talented individuals, and foster a strong culture of innovation within the university community. Participants will have the opportunity to gain valuable exposure to industry professionals and renowned experts, receive constructive insights, and develop their ideas in a professional environment.

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EVENT TIMELINE



CASH PRIZES



1st Runner-up
LKR 60,000



Winner
LKR 100,000



2nd Runner-up
LKR 40,000

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TEAM COMPOSITION

- Applicants can be either a team or individual candidates. Maximum number of members per team is 4.
- Each applicant should be currently studying in a Sri Lankan university and should be able to provide university identity proof if requested.
- If it is not a solo-application, each team should have a leader to work as the coordinator between the organizers and the team.

Proposal Template: ignite.geveo.com/template

PROPOSAL SUBMISSION PHASE

- Applicants are required to submit a formal proposal clearly outlining the problem they intend to address, the proposed solution, its commercial value, and any other information specified by the organizers.
- Applicants should follow the proposal template provided by the organizers as closely as possible, while making necessary adjustments to accommodate the specific requirements and content of their proposal.
- The identified problem should represent a genuine and critical pain point, rather than a purely conceptual or hypothetical issue. Proposed solutions must demonstrate feasibility, practicality, and commercial potential to qualify for further stages of the competition.
- Proposals and presentations will be evaluated and scored according to the assessment rubric provided in the official proposal template.

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FINAL PRESENTATION

- Shortlisted applicants will be invited to Geveo Australasia premises to present their final solution to an expert panel of judges.
- The final presentation will involve a comprehensive evaluation of the identified problem, its validity and significance, the clarity and effectiveness of the proposed solution, its feasibility, and its commercial potential.
- Each presentation will be followed by an in-depth Q&A session, during which the judges may seek further clarification and assess the applicants' understanding of their proposed solution.
- The presentation and Q&A time limits will be communicated to shortlisted applicants prior to the final evaluation.

SHORTLISTING

- Applicants will be shortlisted at each stage following the proposal submission phase. A maximum of 10 teams will be selected to proceed to the final presentation stage. This number may be subject to change at the discretion of the organizers.
- All decisions regarding the evaluation, assessment, scoring, and selection of shortlisted applicants will be at the sole discretion of the judging panel throughout the competition.
- Once the results of a particular stage have been officially announced, no changes or revisions will be made unless deemed necessary by the organizers.
- All competition deadlines will be determined and communicated by the organizers. Applicants are expected to submit all required deliverables within the specified deadlines, and delays may affect their eligibility or participation in subsequent stages.

FINAL NOTE

- Geveo Ignite is more than a competition but it is an opportunity to turn your ideas into meaningful solutions, challenge your thinking, and showcase your potential.
- We encourage every applicant to approach this journey with curiosity, creativity, and determination. Make the most of every stage by learning from the experience, gaining valuable exposure, connecting with industry professionals, and continuously improving your ideas.
- Whether you reach the final stage or not, we hope Geveo Ignite becomes a valuable step in your journey as an innovator. Think boldly, solve meaningful problems, and make your idea count.

We wish all applicants the very best! We look forward to seeing what you create.

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CONTACT



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